



Share your color work done with Salerm
Cosmetics products

¿How do I take part?

Fill in the form with your details.
<https://www.salerm.com/eu/salermhaircolorawards>

Upload 4 pictures of your work:

1 before picture and 3 pictures of
the final result (front, back and side).

The images and videos sent by the Participants must be authentic and original. It is expressly prohibited to send modified and/or altered images and/or videos or use filters or artificial intelligence systems.

Explain the technical work:

hair color and products use, shades applied
and color techniques used.

#SALERMHAIRCOLORAWARDS



Before



Front



Side



Back

¿What type of pictures are required?

4 photos should be presented: 1 taken before and 3 of the results (front, side and back).

- The pictures should be in one of the following formats: **jpg, jpeg o png** and occupy **no more than 10 MB**.

- The look should be photographed on a **plain blackbackground**, preferably white

- The photo should only show the look. **No** other elements should be shown.

- Other brands **must not** appear in the pictures.

- The pictures must be **well lit** to allow full appreciation of the colors.

#SALERMHAIRCOLORAWARDS

Timeline

01 May - 31 May

Presentación of your WORK

11 June

10 FINALISTS

11 June - 24 June

VOTING

Voting closes on June 24 at 09:00 (CET)

27 June

WINNERS



Salerm
COSMETICS

Premios

HAIR COLOR EXPERT

Jury's choice

- **Lisbon International trip** ticket
- **1-year free** subscription to **MyBeautyPlanner**
- Diploma

HAIR COLOR PRODIGY

Public's choice

- **1.500€** Salerm Cosmetics **PRODUCT**
- **1-year free** subscription to **MyBeautyPlanner**
- Diploma

#SALERMHAIRCOLORAWARDS